

# Lonza seminar Serum Free Cell Culturing – Pros and Cons

**Date** Fri 27.10.2017

**Time** 9:00-10:00

**Place** Arvo2, F213

**Presenter** Nicole Wellens, Global Product Manager  
BioResearch Media, Lonza

Have you ever considered the risks of using serum in your cell cultures?

Are you fully aware of the current developments in Serum Free cell culture, and the options that are available for you?

Would you like to know how to get started? Then this seminar is something you should not miss!

During the seminar we will give you a deeper look into culturing your cells in serum free media and:

- Explain why you should choose serum free cell culture
- Guide you on how you can switch to serum free cell culture
- Discuss what your serum free media possibilities are
- Show data and examples of serum free cell cultures
- Elaborate on existing and new serum free **products**

Limited amount of seats available, reserve yours by Oct the 25th: [info@bionordika.fi](mailto:info@bionordika.fi)

Welcome – breakfast served!

Hanna Laiho & Anniina Brofeldt  
BioNordika Oy

